



## The 4th Annual Peter Kossowan Charity Golf Classic 2009

*Post tournament Newsletter*

December 2009

THE RESOURCE CENTRE | GREAT-WEST  
YOUR KEY CONNECTION

### *A Day to Remember!*

It was a cool start, but the sun was shining and it turned out to be a fabulous day. Once yet again, we were very fortunate to have excellent weather and a great turnout. Golfers, volunteers, organizers, sponsors, donators, all played a part in making this year's tournament a momentous one. Thank you one and all!



We are pleased to announce that

**\$34,033.65**

was raised for:



*See you next year on:  
Wednesday, September 1, 2010*

#### **“Sponsorship/Marketing” Committee**

As with all fund raising events, the success of the event is directly attributed to covering many of the expenses through sponsorship. This year we were very lucky to have contributions from many sources. From Great-West Life as a naming sponsor, to the on course hole sponsorship; Quality Underwriting, Northgate Pontiac and the Alberta Cancer Foundation raising \$455 on the course that day! We could not do it without all of our sponsors (both hole and prize sponsors), and their help.

**Thank you kindly!**

## \$1,000+ Fundraisers Extraordinaire!



**Al & Shirley Bergsma**  
Rocky Ridge Financial

Peter was one of the first people I met when I came to Great West in the fall of 1988. His involvement with Toastmasters preceded him, and so we made an immediate connection. Always the gentlemen, he always had time to provide an encouraging word for me, and appreciated that.

Over the twenty some years that I have been associated with Great West Life, I have witnessed the devastation caused by cancer, in its many forms. A number of employees, as well as spouses have succumbed to the ravages of cancer. My own father passed away at age 64 of cancer, and this month we celebrated the 20<sup>th</sup> anniversary of his passing. This golf tournament is an outward expression of the need for further research into the various types of cancer. It's not about playing golf with friends and acquaintances, but rather to raise awareness and much needed dollars for further research.

My involvement has been different each year. Lately I was able to raise awareness through the fund raising web page offered by The Cancer Foundation. In other years, it was a matter of face to face contact with people. My own family is a strong supporter of the Cancer Research Foundation and it did not take much to ask them to be involved. My wife Shirley has come out to volunteer her time three of the four years that the tournament has been put on. I hope that next year we can increase the amount of people participating and to raise the bar on the donations that should be coming in.

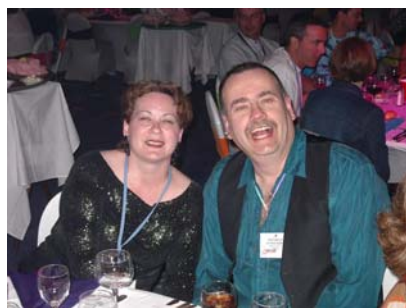
I don't know of any families who have not been touched by cancer in one form or another. When you mention cancer research, and the need to do more, people naturally respond. This year in spite of the economy, and poor employment numbers, people were still able to help out in any way they could. If a person believes in the saying "That many hands make light work" than raising funds for cancer research falls into that category. With the help of lots of supporters, even with small donations, we can raise a significant amount of money.



**Mike Mack**

I have had the pleasure of meeting Peter through Toastmasters in September 2003. He has been a mentor/role model of mine, and not just in Toastmasters, but how he lives his life and how he offers support to those who need it. I hold Peter in very high regard and consider him a dear friend. I have great respect for Peter and all that he does for the community. While I enjoy golf, I felt compelled to help make a difference and support Peter and the tremendous organizers behind this terrific tournament. My dear Mother (Helen) passed away in October 2007 after a short battle with cancer. She helped inspire me for this years tournament. In the past two years I have assembled a team and enjoyed the day of golf and fellowship. When I golfed in 2008, I was moved by the "in memory" signs at the various holes and realized that this is so much more than golf.

In 2009, I set a fundraising goal and achieved it, but in addition I sponsored a hole, "in memory" for my Mom, and thought of her during the entire day. It energized me and validated why I participate and why this tournament is so important.



**Pat & Delie Souliere**  
MPS Insurance & Financial Services

I first met Peter at 6 years old as a friend of my fathers. He shared an office with my dad for over 40 years. I believe we all have too help with the issues that are affecting society, and cancer is definitely one of the great horrors individuals and family's face. Peter and his family have faced more than their share. I believe by supporting the cancer society I can express to Peter that I am thankful for all the great things he has done for our city and honour all the people that have been lost to cancer. I feel I have not done enough though fund raise for this tournament. If you just ask friends and clients you will find many of them are willing to support you and your efforts to help the cancer society.